

FRANCESCA RAMIREZ

<https://www.linkedin.com/in/francesca-ramirez-/>

(505) 264-9058

franchiramirez@yahoo.com

EXECUTIVE SUMMARY

Experienced social media manager with healthcare experience. Enables me to perform immediately task related to customer facing relationships.

EDUCATION

University of Central Florida (UCF) – *Integrated Business*

Expected graduation May 2024

EXPERIENCE

Product management Intern - Alphatec Spine - May 2022-August 2022, June 2023-August 2023

- Created marketing campaign to share with Nationwide salesforce
- Created competitive matrices, surgical technique guides, and informative PowerPoints for 200+ surgeons to improve effectiveness
- Observed and participated in cadaver labs to understand product features and benefits

Social media Management - UCF Athlete - August 2021-May 2022

- Find NIL endorsements for a member of the UCF football team. Contacted various target companies
- Post content on social media and monitor Direct Messages

Social Media Marketing Intern - Santiva Chronicle - March 2021-May 2022

- Post Instagram and Twitter content on a weekly basis
- Create graphics using Canva

Social Media Marketing Intern - Challenge North America - May 2021-June 2021

- Created Initial public offerings and researched investors
- Created graphics using Canva for social media posts

Social Media Marketing & Patient Coordinator Neurosurgery of Central Florida, Lake Mary - July 2019 – March 2021

- Created and posted graphics for the company's social media
- In charge of documentation in medical records, scribe
- Answering phones and coordinating patient care
- Assisted in patient scheduling
- Highly focused in customer service

AWARDS AND BUSINESS SKILLS

- Dean's List Fall 2020, Spring 2021, Fall 2022
- Bilingual: English and Spanish
- Microsoft proficient